

# fundseurope

European FundTech Lab

12 SEPTEMBER 2019

THE CITY CENTRE, LONDON



**Amundi** Services

**Calastone** 

**metrosoft**



**ORACLE**  
Financial Services

# EUROPEAN FUNDTech LAB

## FUNDS IN THE DIGITAL ERA

*Funds Europe*, in association with Amundi Services, Calastone, Metrossoft, Milestone Group and Oracle, has launched the European FundTech Lab – an initiative to forward technological development at a more granular level within the funds industry.

The forum is designed to allow interaction between a range of market participants, both large and small, including asset managers, distributors and asset servicers.

The introduction of digital technology to cut down on automated processes or harness the power of data has been described as “glacial”, but over the past year various events involving blockchain and machine learning within the funds industry suggest this is changing. Our initiative has the single aim of promoting discussion between all parties about how to advance from here.

Technology is seen both as an enabler and a threat to the funds industry in equal measure. We are creating a forum to discuss the implications of technology that will aid in making sure further progress is made.

## AGENDA TIMINGS

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**14.30 - Registration:** Coffee and Tea

**15.00 - Opening and welcome:** [Natasha Silva](#), Managing Director, Client Relations, CAMRADATA

**15.05 - Developments in FinTech** - what is happening, what is on the agenda and what does the future look like?

[Nik Pratt](#), Technology and Operations Editor,  
*Funds Europe*

[Laurent Marochini](#), Head of Innovation, Societe Generale Securities Services

**15.30 - Women in FinTech** - Both the financial services and technology industries have been accused of a lack of diversity. Is there a genuine problem and, if so, what efforts are being made to address this pale, male and stale problem? We talk to a panel of participants about their experiences and their hopes for the future.

**Chaired by:** [Amy Richardson](#), Senior Director, Business Development, CAMRADATA

**Panel:**

[Bella Caridade-Ferreira](#), CEO, Fundscape

[Kate Webber](#), Lead Product Manager - Fund Services,  
Northern Trust

[Clare Vincent-Silk](#), Partner, Sionic

**15.55 - Coffee break**

## AGENDA TIMINGS

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**16.15 - The challenge of introducing new business models in the asset management industry:** This interview will cover the inefficiencies of the traditional funds operating model, the virtues of an exchange, the technology development involved, the need for more market utilities and the future for innovation in our market.

**Nik Pratt**, Technology and Operations Editor,  
*Funds Europe*  
**Bill Jooste**, CTO, AMX

**16.40 - Cyber security and data integrity -** The threat of cyber security and the potential for data breaches continues to grow. Furthermore, GDPR has raised the obligation to report any cyber incident that could threaten the integrity of data. How are firms adapting? And has new technology and innovative business models only raised the threat level?

**Chaired by:** **Bob Currie**, Research Editor, *Funds Europe*

**Panel:**

**Will Vaughn**, VP Global Operations, International Post Trade,  
Broadridge Financial Solutions  
**Charles Wood**, Capco  
**Jonathan Hammond**, Partner, Sionic

**17.05 - The Future of Technology**

**Panel:**

**Adam Belding**, CTO, Calastone  
**Janusz Lorenc**, CEO, Metrossoft  
**Richard Clarkson**, Global Head of Solutions, Oracle

**Chaired by:** **Alan Chalmers**, Publisher, *Funds Europe*

**17.30 - Summary and close:** **Natasha Silva**, Managing  
Director, Client Relations, CAMRADATA

## SPEAKERS

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**LAURENT MAROCHINI**  
**HEAD OF INNOVATION, SOCIETE GENERALE**  
**SECURITIES SERVICES**

Prior to joining SGSS, Laurent has held various management positions in the banking sector in particular in BNP Paribas Securities Services and Credit Suisse Private Banking. He joined Societe Generale in 2006 as a Risk Manager.

Laurent is highly involved in the Fintech ecosystem. He is also Co-Chairman of the ALFI Working Group Blockchain & Crypto Currencies and Member of the Fintech & Digital Executive Committee.



**BELLA CARIDADE-FERREIRA**  
**CEO, FUNDSCAPE**

Bella has 18 years' experience in the research and analysis of the UK, European and Asian asset management industries. She set up Fundscope in 2010. Before starting Fundscope, she worked for Lipper FMI as Global Head of Research and Publications and was the author of numerous publications and reports including

the popular European and Asian Data Digests, the Fund Market Profile series of reports and the UK Platform guide.



**KATE WEBBER**  
**LEAD PRODUCT MANAGER, FUND SERVICES,**  
**NORTHERN TRUST**

Kate's role covers Transfer Agency, Fund Accounting, Distribution Services, Depository Services, Fiduciary Services, TTFs, Asset Management oversight services and vendor management. Prior to this she was the Head of Product Development at Calastone.

Kate started Women in Asset Servicing in 2018, aiming to help women to build into senior roles through gaining confidence, assessing their skills appropriately and networking.

## SPEAKERS

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### **CLARE VINCENT-SILK** **PARTNER, SIONIC**

Clare has more than 30 years' experience working in the financial sector and is an expert practitioner in buy-side operations and systems. Clare is a Partner at Sionic and was previously Managing Director of specialist investment management consultancy Investit. She focuses on the front office, finding more efficient and

effective ways to support the investment management process.



### **BILL JOOSTE** **CTO, AMX**

Bill's aim is to use technology to support an effective business development process and deliver an excellent client experience. He is also responsible for the delivery of the wider technology strategy and change programme for AMX to scale the business to over \$100bn in assets on the platform.

Prior to AMX, Bill was the Head of Business Change and Head of Operations for Investec Asset Management. Previous to this he was Head of Global Change for Credit Suisse Asset Management.



### **WILL VAUGHN** **VP GLOBAL OPERATIONS, INTERNATIONAL POST TRADE, BROADRIDGE FINANCIAL SOLUTIONS**

Will joined Broadridge in 2007 and oversees a wide range of multi-asset solutions, with responsibility for strategic initiatives and post-trade solutions internationally.

He comes from a financial services technology background with experiences spanning early stage venture-backed start-ups to S&P 500 companies.

## SPEAKERS

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### **JONATHAN HAMMOND** **PARTNER, SIONIC**

Jonathan has over 23 years of financial services and technology experience. He specialises in asset management operating models; application and data strategies; and enterprise architectures. He has worked with UK, European and global asset management firms, pensions businesses and a variety

of investment companies helping them to determine their investment systems approach or to improve their operating models, especially through the use of technology.



### **ADAM BELDING** **CTO, CALASTONE**

Adam is a technology leader with over twenty years of experience across financial services, including in investment banking, payments, wealth management and asset management. He joined Calastone from Aegon where he was the Head of Architecture and Development for Cofunds, the UK's largest

platform. Prior to that he led FX Options Front to Back IT for BNP Paribas, delivering a new global trading platform.



### **JANUSZ LORENC** **CEO, METROSOFT**

Janusz has over 20 years' experience building software solutions for the asset management industry. Throughout his career he oversaw the creation and delivery of software systems that transformed distribution, transfer agency services and compliance at several global players. He focuses on cognitive

science findings in the modern systems design process. As of 2004 Janusz is CEO of Metrosoft headquartered in the US.

## SPEAKERS

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**RICHARD CLARKSON**  
**GLOBAL HEAD OF SOLUTIONS, ORACLE**

Richard has over 15 years' experience in the Financial Services industry having previously established himself in Ireland with Citco, State Street and Bravura Solutions. He has knowledge in both Operations and Technology specialising in Transfer Agency.

## ABOUT

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### AMUNDI SERVICES

Amundi Services is a strategic business line in Amundi responsible for outsourcing solutions to asset managers and investors. These solutions cover Dealing activities, Portfolio Management System (technology & services), Fund Hosting (ManCo & investment management services) and transition management.

### CALASTONE

Calastone is the largest global funds transaction network, connecting many of the world's leading financial organisations. Their mission is to make funds accessible to everyone by reducing the frictional cost of trading. Calastone uses smart technology solutions and industry collaboration to lower operational risk and enhance client profitability through digitisation and automation.

### METROSOFT

Metrosoft is a fintech company that develops multi-tier, service-oriented asset management software using the latest programming technologies.

Metrosoft partners with global investment industry clients to create solutions that deliver measurable improvements in efficiency, revenue protection, increased client satisfaction, transparency and risk reduction.

## ABOUT

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### MILESTONE GROUP

Milestone Group provides advanced software solutions to the funds management industry including its flagship product, the pControl Fund processing application platform. Formed in 1998, the company now operates globally with clients in Europe, North America, Asia, Australia and South Africa.

### ORACLE

Oracle has embedded innovative technologies in every aspect of our cloud, enabling companies to reimagine their businesses, processes, and experiences. Oracle is the #1 provider of business software, with a broad portfolio of solutions for companies of all sizes. Today, 430,000 customers in 175 countries use Oracle technologies to seize business opportunities and solve real, tangible challenges.

### FUNDS EUROPE

*Funds Europe* is the leading title for senior institutional investors, fund managers, asset servicing professionals and fund distributors. Published ten times per year, each issue offers exclusive news, analysis, features and interviews providing a complete view of the cross border funds industry; including coverage of investment strategy, geo-political issues that affect investments, asset allocation, regulation, custody and transfer agency.



# CONNECTING YOU

Funds Europe is the leading journal for the cross-border funds business. Each month you will find detailed coverage of the funds industry, spanning Ucits, alternative investment funds and ETFs. We are unique in covering the full life-cycle of funds, from investment strategy and economics, through to regulation, asset servicing and post-trade services.

Funds Europe is read by CEOs, CTOs and COOs working within institutional, wholesale and retail investment. It is also read by professionals working in areas such as family office, private banking and fund services companies across 43 countries in Europe. It is published in print 10 times a year with a daily e-newsletter seen by more than 13,000 recipients. All content is available to view free of charge on our website and accessible via social media.

Whether you are concerned with investing, asset allocation, distribution, regulation, technology or outsourcing, Funds Europe connects the funds industry with thought leaders.

Providing Thought Leadership for Thought Leaders

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